

1 PM
Saturday
March 4, 2006
Shattuck & Parker - in Berkeley

Rally & Mass Picket

**Solidarity
with Berkeley
Honda Workers!**



When greedy corporations attack working people and our unions, we all lose. When one of us is attacked, we all need to stand up and say "An injury to one is an injury to all!" One of the latest local examples of such an attack is Berkeley Honda, where the new, wealthy owners of the business immediately moved to crush the union, resulting in the now 7-month long strike of the union workers (see reverse for more details). It's now up to us, fellow union members and the East Bay community, to send a strong message to the Beinke family that we won't stand for their union busting in our backyard! **Join Us!!**



**NO MORE BUSINESS AS USUAL!
AN INJURY TO ONE IS AN INJURY TO ALL!!**

for more info contact Jobs with Justice @ (510) 834-9415

Boycott Berkeley Honda!

Do It Because of:



1. **NAT COURTNEY.** Nat is a Gold-Level Honda-certified technician who worked at this dealership for 31 years. Perhaps because he was the union shop steward when Doten sold the dealership to Berkeley Honda, the new owners were not willing to rehire him.



2. **JEFF BLADES.** Jeff worked at Doten for 24 years. When the dealership was sold, he was on temporary disability awaiting surgery for carpal tunnel syndrome. What does he do now--without a job or the benefits he had earned?



3. **BILL MIXSELL.** Bill was a service advisor at Doten for 15 years. "I have a wife and three kids and have never been on strike before," Mixsell says. "This used to be a place customers could trust. Now it's all about profit."

4. **AND BECAUSE MANY OTHER LONG-TERM EMPLOYEES WERE NOT RETAINED WHEN BERKELEY HONDA BOUGHT THE JIM DOTEN BUSINESS**
5. **AND BECAUSE MANAGEMENT IS NOT NEGOTIATING WITH THE UNION IN GOOD FAITH.** While pretending to bargain, they simultaneously instigated an "employee" request to the National Labor Relations Board for permission to dissolve the union at Berkeley Honda. This is what they've really wanted all along.
6. **AND BECAUSE THIS IS A BATTLE THAT, WITH COMMUNITY SUPPORT, WE CAN WIN.** If customers take their service needs and make their car purchases elsewhere, we can compel Berkeley Honda to negotiate. And winning this strike will send an important message to the owners of other East Bay dealerships.

Please support this boycott. Help us win! Here are other dealers where you can buy a Honda or have your car serviced or repaired:

Service, repair:

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|------------------|----------|
| Berkeley Minicar | 841-1221 |
| Orange Garage | 841-6087 |
| Dan Chin Auto | 848-7682 |
| Peters Auto | 845-1885 |

Sales, service, repair:

| | |
|------------------|----------|
| El Cerrito Honda | 412-6100 |
| Oakland Honda | 420-9200 |

Please attend the strike rallies on Thursday 4:30-6:00 PM and Saturday 1:00-2:30 PM in front of the dealership at Parker & Shattuck. For more information, contact Jobs with Justice (510) 834-9415